

# lead

## LINKING EFFORTS AGAINST DRUGS

LEAD™ is a 501(c)(3) non-profit organization dedicated to parents and other adults and their role in the promotion of healthy family relationships and the prevention of alcohol, drug use, and other risky behavior by youth. Also the founders of Text-A-Tip.

## CONTACT

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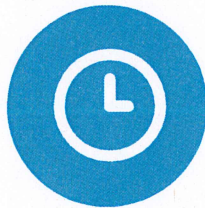
## SOCIAL

[fb.me/leadingefforts](https://fb.me/leadingefforts)  
[@LEADLFLB](https://twitter.com/LEADLFLB)

Text-A-Tip: 24/7 anonymous support for people who need help for themselves or a friend. Email us at [info@leadingefforts.org](mailto:info@leadingefforts.org) to learn how your community can get started!

## TEXT-A-TIP

Text-A-Tip is an anonymous text crisis hotline offering emotional support, substance use prevention and on-the-ground crisis intervention for community members. It is the only text hotline in the country that is fully anonymous and that is supported by teams of fully licensed mental health counselors. Text-A-Tip is available 24/7, 365 days per year. The service was launched in January 2014 in a local Chicago community in response to three teen suicides and has since expanded across the country.



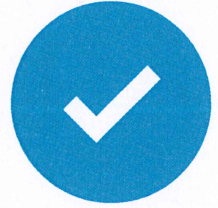
AVAILABLE  
24/7 365



SUPPORTED BY  
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CLINICIANS



ANY  
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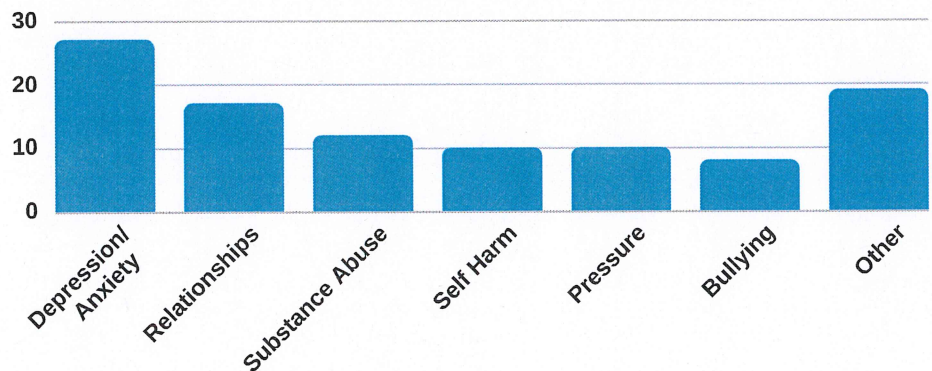


FULLY  
ANONYMOUS

Text-A-Tip is available to 7 million people nationwide and receives more than 10,000 texts per month.

## REASONS FOR USE

We encourage Text-A-Tip users to utilize this service for any concern ranging from substance use to gun violence or depression. When necessary, our team works closely with schools and other community agencies to ensure the safest outcome for our users.



## WHO RESPONDS TO THE TEXTS

Texts are responded to in real-time by licensed mental health professionals, unique to the community from which the texts originate. Currently, service is available throughout Chicago, IL; Riverside, CA; Atlanta, GA; and various locations in Florida. We plan to have Text-A-Tip available to more than 10 million people across the United States by the end of 2018.

**Do you need help for yourself  
or a friend?**



**Text Stanton to  
1-844-823-5323**

**Text-A-Tip  
24/7 365  
Safe. Anonymous.  
Always Available.**